

Sunday, August 10, 2008

8am – 12 noon

Coeur d'Alene City Park

Participation limited to 500 athletes

Proceeds to benefit:

Idaho Drug Free Youth

Title Sponsor \$1000.00

- Name of company in title of event
- Prominent logo placement on T-shirt and poster (deadline of July 1st)
- Logo on finisher medals
- Name recognition during announcements throughout race
- First choice of banner placement at transition/finish area (sponsor provides banners)
- Inclusion of advertisements/coupons/sample in race packets (sponsor provides, deadline August 1st)
- Product placement near transition/finish area

Swim sponsor \$500.00

(or \$1,000 with logo on caps)

- Name recognition during announcements throughout race
- Logo placement on T-shirt and poster (deadline of July 1st)
- Banner placement at swim area (sponsor provides banners)
- Logo on swim buoys
- Logo on flag on support kayak
- Inclusion of advertisements/coupons/sample in race packets (sponsor provides, deadline August 1st)

Bike sponsor \$500.00

- Name recognition during announcements throughout race
- Logo placement on T-shirt and poster (deadline of July 1st)
- Banner placement at transition/finish area (sponsor provides banners)
- Logo on bike turn around signs
- Inclusion of advertisements/coupons/sample in race packets (sponsor provides, deadline August 1st)

Run sponsor \$500.00

- Name recognition during announcements throughout race
- Logo placement on T-shirt and poster (deadline of July 1st)
- Banner placement at transition/finish area (sponsor provides banners)
- Logo on run turn around signs
- Inclusion of advertisements/coupons/sample in race packets (sponsor provides, deadline August 1st)
- Mention during announcements at beginning of race

In kind Sponsors

(Amount to be arranged)

- Small banner placement at transition area (sponsor provides banners)
- Inclusion of advertisements/coupons/sample in race packets (sponsor provides, deadline August 1st)

Contact us:

cdayouthtri@gmail.com

P.O. Box 3385

Coeur d'Alene, ID 83816

Race coordinator (208) 659-5848

Your contact:

Scholarship Sponsors: to help individual athletes pay for entry fees and gear (Amount negotiable depending upon need)

- Mention during announcements at beginning of individual wave
- Advertisement on jersey/shirt/bike/helmet/etc. of scholarship recipient (supplied by sponsor)



Coeur d'Alene Youth Triathlon 2008 Sponsorship Opportunities

